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Upside Software Highlights Successes from Annual User Conference

The unveiling of Upside Software's V7 product suite was very well received.

EDMONTON, ALBERTA, CANADA —Upside Software Inc., the global leader in enterprise contract management software, is proud to highlight the successes from this year's annual user conference held October 13-15, 2010 in Chicago, Illinois.

The annual user conference is a feature-packed and content-rich event attended by Upside Software's customers from around the world. This year's event included attendees from nearly all industries and customers were able to participate live as well as virtually through web conference. It was the highest level of attendance at an Upside Software annual user conference. As with past conferences, there were case studies presented by selected Upside Software customers, including United Health Group of companies, Tellabs and University of Illinois in addition to networking opportunities with other customers and Upside's senior management team.

Upside Software debuted its highly anticipated V7 product suite at this year's conference. V7 was very well received among Upside's customers and through interactive demos of the new functionality, Upside was able to capture important feedback and suggestions from its customers. Customers were excited to gain a "sneak peak" into the upcoming release and were eager to participate in Special Interest groups and beta testing of future releases. As a representative from a Fortune 50 company put it, "V7 seems to have all that we want – it's great to see a software company listen to its customers and deliver the functionality they are seeking."

"Building on last year's highly successful conference was a tremendous task and I was very pleased to see this year's conference surpass the successes from last year." said Ashif Mawji, President & CEO, Upside Software. "It is always a delight to hear from our customers and work with them jointly to build our product roadmap – after all, we are in existence to deliver a solution that will benefit their businesses."

To learn more about UpsideContract, please [click here](#).

About Upside Software Inc.

Upside Software is the worldwide leader in Contract Management Software solutions around the globe. Upside Software's products address the needs of Enterprise (e.g. Fortune 500, Global 2000), Public sector (Federal, State/Provincial, Municipal and Health Care), and Small & Medium Enterprise (SME) customers. Customers realize significant cost savings while improving customer and supplier relationships. Upside Software's solutions typically provide a full return-on-investment (ROI) in under a year. Founded in 2000, Upside Software is a profitable, growing company with an advanced, yet mature, and comprehensive product suite. The company has extensive experience delivering real value to about 300 customers of every size and in most industry verticals globally. For more information visit the company's website at <http://www.upsidesoft.com/>

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